



CLEARFLY COMMUNICATIONS, INC. AND UNITED SYSTEMS, INC. **ANNOUNCE STRATEGIC PARTNERSHIP**

Companies Team Up to Deliver World-Class SIP Solution

QUINCY, IL – May 1, 2012 - Clearfly Communications, the premier carrier and leading national provider of SIP trunking, announced today the formation of a strategic partnership with United Systems, Inc., a leading unified communications provider. The companies have aligned in order to provide small and medium size businesses in under-served suburban markets with "large business" like voice, data, and mobile services at a cost that is affordable and in a package that is manageable.

SIP is an IETF (Internet Engineering Task Force), internet based protocol originally designed for call set-up and control. According to the SIP RFC, the protocol defines how two or more end-points can negotiate to set up and control a communications connection that suits the capabilities of the devices and the needs of its users. In simple terms, SIP supports any form of real-time communication regardless of whether the content is voice, video, instant messaging, or a collaboration application. Additionally, SIP enables users to inform others of their status, their availability, and how they can be contacted before a communication is even initiated.

SIP trunking may deliver a myriad of benefits, yet the driving factor behind its widespread adoption is the substantial cost

savings which it provides to entrepreneurs and enterprises alike. Several smaller organizations can leverage SIP trunks in order to gain access to new features and functionality, such as Caller ID, Local DIDs, etc., which were previously excessively expensive or reserved exclusively for large companies. SIP is leveling the playing field and has successfully brought enterprise-class solutions to small to mid-sized business (SMB) looking to compete with larger companies in their industry.

Many larger enterprise sized companies have taken note and are also taking a hard look at SIP trunks. With many large organizations looking for new ways to increase profitability and secure a strong foothold in their industry, SIP is coming under the microscope quite often. SIP improves efficiency and consolidates cost across all areas of an organization's network which makes it much easier for companies to focus on mission-critical areas of the business, rather than funneling money to business communications systems. In fact, many enterprises are harnessing the power of SIP in order to edge out their competitors and secure their spot at the forefront of their industry.

"United Systems is an outstanding match," said Chris Hunter, North American Sales Director for Clearfly Communications. "United Systems is an exemplary organization and we're proud to be working with

them. They understand how important it is to provide their customers with quality service and we believe that's why they've been so successful over the past several years."

As a leading provider of Unified Communications solutions, United Systems offers an array of technology that helps their customers achieve their strategic business objectives. Now an authorized dealer for Clearfly Communications products, United Systems will drive SIP IP PBX sales in the region.

ABOUT UNITED SYSTEMS, INC.

Founded in 1986, United Systems, Inc. is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allows the United Systems, Inc. team to develop an understanding of each customer's unique requirements, and to respond to those requirements quickly and effectively. Our mission is that we are in business to serve every customer in the tri-state area with priority service. Our goal is to make their businesses profitable and provide a competitive edge with the use of technology and services.

For more information on United Systems, Inc., call (217) 228-0315 or visit www.4unitedsystems.com.